

RVO TOOLBOX

We strive to make everything we do at RVO easily replicable so you can do the same without a lot of money, design or web experience. Here are some "tools of the trade" we have found helpful.



REFVOL.ORG
REFVOLPDX.ORG



➔ WEBSITE PLATFORMS

It has never been easier to create a beautiful, fully-functional website with little or no experience with platforms like *Squarespace*, *Weebly* and others. Costs range from \$8-\$18/month. If setting up a website sounds daunting, we can help you along the way and perhaps even find someone to set it up. *G Suite* from Google can be added on for an additional monthly fee if desired.



➔ SOCIAL MEDIA

It is important to set up a *Facebook* group for your local city RVO site that encourages members of the community to submit events, post opportunities, and network. *Instagram* is also a very important platform that is on the rise and *Twitter* is important for announcements. If you don't feel confident managing a localized RVO social media account, this is the kind of thing that volunteers can often step in and help with. While all of these platforms are free to use, you can consider boosting posts and making ads to generate more buzz as desired. We encourage creativity and innovation so if you find something that works well to help make RVO better serve your community, let us know!

➔ GRAPHICS, DOCUMENTS, DESIGN

Canva.com and *Venngage.com* are online tools to help you easily make beautiful flyers, social media and website graphics, presentations and more. You can browse templates until you find something you like, then add your pictures, logo and text to make something really beautiful! While many things can be done for free, exporting or upgrading graphics may cost a modest amount.

➔ GETTING ORGANIZED

Trello.com is a great free online tool to help you and your team get organized, make checklists, and generally plan what goes where and when.

➔ WHAT WILL I NEED TO GET STARTED?

If you think RVO could benefit your local community, it helps to have a core group of people interested in taking this idea forward. Gather a core team made up by people from different experiences and organizations.

Get in touch right away with RVO headquarters (tricia@refvol.org) to let us know of your interest and start a dialogue with our media director (tim@refvol.org) who can help you along the journey. You will likely only need a few hundred dollars annually to keep things running if you are able to find some volunteers to help update the website and social media channels regularly.